

The back yard **PROJECT**

SUPPORTING LOCAL ARTISTS DURING COVID

JESSICA LOVE IS AN INTERIOR DESIGNER HERE IN AUSTIN AND A LONG TIME ART COLLECTOR AND FAN. Her creative and expressive mindset created the Back Yard Project.

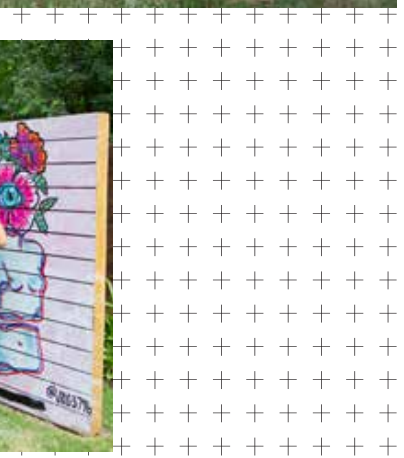
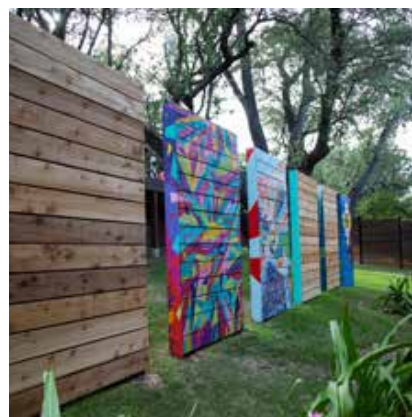
Jessica Love has the unique ability to harness what makes her clients truly unique and bring those traits to life through interior design. As a graduate of Sam Houston State University with a Bachelor of Science in Interior Design, she learned the rules of the trade at a young age so that she can now—strategically—break them. Jessica believes in individuality over trends and works to bring her client's personalities through in each and every design. She is intensely creative and highly adaptable. These traits have built her a loyal clientele over the last 15 years who value her transparency and the ease she brings to the design process.

Jessica believes that confidence in our lives begin with a well-designed, carefully thought out home. She brings this sense of empowerment not only to her own clients, but to her community through volunteer positions with local non-profits like Big Brothers Big Sisters. Additionally, she serves on the board for Ten Thousand Villages and partners with Austin Habitat for Humanity as the beneficiary of her annual music showcase, Open Door Showcase, during SXSW. As a huge animal lover with two rescue pups of her own, Jessica has volunteered in the past for Austin Pets Alive! and Barkitecture. She also just launched her own 501c3 called Design Changes Lives, whose mission is to design spaces for children in order to build confidence, empower and improve the quality of their lives.

"I feel it is only fair to support our local art community in every single way I can."

The overarching theme is clearly art, keeping artist's relevant and paid through Covid and showing our audience that art can be more than a canvas or print hanging on your wall.

Due to continued social distancing practices and stay-at-home orders, Austin's public art installations are drawing limited crowds—but Jessica Love is giving local



muralists an opportunity to maintain their craft amidst the COVID-19 pandemic.

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The Backyard Project is a private outdoor art exhibit created by Urbane Design Principal Designer Jessica Love. The gallery will feature six double sided 2'5"x7' walls painted by local Austin artists and will be permanent fixtures of Love's personal home. Each artist of The Backyard Project will receive one side of the blank wall as their canvas and will work directly with Jessica Love to express a shared creative vision. Combined, the six walls will be a unique showcase of Austin's most talented graffiti and fine artists.

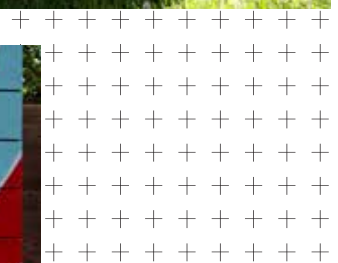
The Backyard Project is a paid project, and proper social distancing and safety guidelines will be followed for everyone's safety.

"I saw artist friend's suffering and scared of how they would pay their bills at the onset of Covid. I thought of this unique opportunity to keep them paid and relevant. I hope that in doing this, others catch on and follow suit."

"With any luck, everyone will start their own version of The Backyard Project."

The project is completely funded by myself and Urbane Design. If artists would like to participate they can reach out to me directly at 512-522-6035 or jlove@urbanedesignstudios.com. If anyone is called to donate to this project, I would add more pay to each artist.

CONTINUED >



ARTIST'S PALETTE (CONTINUED)



Artists: Quincy Wakefield, Shayne Tutthill, Jasmine Gonzales, Zuzu Kelly Perkal (Zuzubee) and Niz, and Truth (Mike Johnson)

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